

13.08.2024

**School of Management, IIT Mandi**

**Call for Admission to Ph.D. Program**

**Aug-Dec 2024 Semester**

**Round 2**

The School of Management (SOM) invites applications for admission to the Ph.D. program from eligible candidates. The applicants are requested to read the instructions carefully and apply through online application portal only.

**A) Eligibility:**

**A1) Full-time PhD program and institute fellowship under HTRA:**

**CATEGORY 1: CGPA BASED ADMISSION**

- M.Tech. or equivalent from a recognized institute with CGPA 6 (on 10 point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from CFTI with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10 point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from NIRF Top 100 (Overall Category) institutes with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10 point scale) or equivalent

OR

- B.Tech./BS/BE or equivalent from Government Institutes in Himachal Pradesh with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10 point scale) or equivalent

OR

- MA/MBA/MSc/BS-MS or allied disciplines from IIT/IIM/IISc/IISER with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10 point scale) or equivalent

OR

- MA/MBA/M.Sc./BS-MS or allied disciplines from NIRF Top 100 (Overall Category) institutes with CGPA 7.5 (7 for OBC-NCL, 6.5 for SC/ST/PwD) (on 10 point scale) or equivalent

**CATEGORY 2: NATIONAL LEVEL TEST BASED ADMISSION**

- B.Tech./BS/BE or equivalent from a government-recognized institute with CGPA 6 (on 10 point scale) or equivalent AND GATE/NET

OR

- MA/MBA/M.Sc./BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10 point scale) AND GATE/NET

**CATEGORY 3: WORK EXPERIENCE BASED ADMISSION**

- MA/MBA/MSc/BS-MS or allied disciplines from a government-recognized institute with CGPA 6 (on 10 point scale) AND Two years of relevant professional work experience

**A2) Part time PhD program without fellowship:**

- Masters in relevant discipline with CGPA of 6 (on 10 point scale) AND 2 years professional work experience in academia or industry  
OR
- Btech/BS/BE in relevant discipline with CGPA of 6 (on 10 point scale) AND 2 years professional work experience in academia or industry

**Note:** Part-time applicants are encouraged to contact potential guides and discuss the research topic before applying for admission.

**Salient Points for Part-Time Applicants**

- Co-guide from the candidate's organization is not mandatory for part-time candidates
- Part-time candidates may be extended relaxation of completing course work online. However, at least 50% evaluation of the coursework will take place in person mode.
- Part-time candidates will need to spend a total period of 16 weeks on campus which can be either at one stretch or visits of a minimum of two weeks each on multiple occasions during the program tenure.
- Part-time candidates within a 60 km radius of campus will be treated as day scholars and will not have residential requirements.

**B) Research Areas:**

Research Area	Relevant areas of qualifying degree
<b>Marketing</b> Marketing & Consumer Behaviour Advertising and Neuromarketing	Marketing Management or Psychology or any other relevant area.
<b>Entrepreneurship:</b> Startup Ecosystems; Startup Policy Research; New Venture Creation Dynamics; Student Entrepreneurship; Entrepreneurship Education; Entrepreneurship Climate; Incubation Ecosystem, Programs and Policies; and related themes	Entrepreneurship, Management, Economics, or Commerce or any other relevant area.
<b>Economics:</b>	Economics or any other relevant area.

Monetary Economics; Macroeconomics; Open-Economy Macroeconomics	
<b>Analytics &amp; AI:</b> Business Analytics; Machine Learning and Artificial Intelligence.	Any discipline
<b>Computational Finance</b> Portfolio optimization, algorithmic trading, financial time series forecasting.	Sciences/ Engineering/ Technology.
<b>Educational Technology</b> Technology assisted assessment in school education. AI intervention in Teaching and Learning. ICT integration in Mathematics Teaching	Sciences/ Engineering/ Technology.

Note: The school reserves the right to select or not select candidate(s) in the advertised area(s).

### **C) Selection process:**

#### **C1) Full time PhD program:**

- Interested candidates should apply on the application portal. No applications in hard copy are acceptable.
- Shortlisted candidates will be invited for further selection process via a notice on the IIT Mandi website.

#### **C3) Part-time PhD program:**

- Interested candidates are encouraged to contact the faculty at the School of Management, IIT Mandi who may be prospective guide/supervisor. The candidates are encouraged to develop a research proposal before applications (Optional).
- Interested candidates apply on the application portal. No applications in hard copy are acceptable.
- Shortlisted candidates will be invited for further selection process via a notice on IIT Mandi website.

### **D) Important Dates:**

Last date of receipt of applications: **5 PM, 30 August, 2024**

Tentative date of the selection process: **September/October, 2024**

The details about the selection process (written test and/or interview) will be communicated at the time of the announcement of shortlisted candidates. The selection process may include a

written test and/or personal interview. Details will be shared with candidates shortlisted for further process.

### **E) General Info and Regulations:**

Ph.D. Program at IIT Mandi: <https://iitmandi.ac.in/ordinances.php>

**Fee structure:** <https://iitmandi.ac.in/fees.php>

### **F) Application portal:**

Interested candidates should apply through the following online portal only.

<https://iitmandiadm.samarth.edu.in/aug24/index.php/>

### **G) Application fees for PhD Admission:**

Category	Amount in ₹
General/EWS/OBC/OBC (NCL)/Transgender/Foreign Nationals	200
Women/SC/ST/PD	100

Note: Application fee is the same for the full time and part time programs

### **Mode of Payment:**

*Through the application portal.*

### **H) Important Information:**

- Candidates are required to produce original testimonials/certificates at the time of interview.
- In case of two applications by the same candidate for the same research area, the latest application will be considered.
- Applications for areas not invited by the institute or not matching interest areas of potential guide may be rejected.
- Incomplete applications will not be entertained for further processing.
- The candidate should choose the research area carefully. A candidate should submit a separate application for each area he/she wants to apply for.

**Note:** For any other queries regarding Ph.D. program in SOM, please contact the SOM office through email: [somoffice@iitmandi.ac.in](mailto:somoffice@iitmandi.ac.in). For any problems regarding filling-up of online applications, please contact [it\\_helpdesk@iitmandi.ac.in](mailto:it_helpdesk@iitmandi.ac.in)



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For more information about the PhD program at School of Management, visit:  
<https://som.iitmandi.ac.in/programs/phd>